

About Airbnb

Founded in **2008** in San Francisco

Connects people to unique travel experiences in more than **34,000** cities and **190** countries

Airbnb hosts have welcomed over **60,000,000** guests into their homes

OUR HOSTS

“ We have a mother-in-law suite that we rent on Airbnb - it does not have a kitchen so it can't be rented to a long-term tenant. The rents in our neighborhood are extremely high (the French Quarter) - if we did not have the Airbnb income we would not be able to afford to live here.

Airbnb Host in New Orleans, age 41

OUR HOSTS

Airbnb hosts are long-time residents who share their primary home on an occasional basis to generate modest but significant supplemental income.

21

Average Number
of Years Hosts
Have Lived in
New Orleans

\$10.9k

Annual Earnings
for a Typical Host

69%

Airbnb income
used for paying
rent, mortgage,
household bills

41

Average Age of an
Airbnb Host

OUR GUESTS

“Airbnb is my absolute favorite way to travel. We have always had incredible stays. I love staying in neighborhoods and getting to know the local haunts. It’s also much nicer to kick back and relax in our Airbnb when we are in between all of the sightseeing!”

Beth W., Airbnb Guest in New Orleans, age 32

OUR GUESTS

Guests choose home sharing for a more authentic, local experience.

94%

Guests who choose Airbnb so they can “live like a local”

37

Average age of booking guest

81%

Guests who choose Airbnb because of the amenities

4.7

Average host rating by guests (out of 5)

“When I opened my business 6 years ago, half the block had empty spaces for rent and there was little business. Many of the buildings looked in need or repair, or abandoned. During the past couple years I have met many visitors to my business who have shared with me that they were staying in a local Airbnb Home in the neighborhood and loved it. These are the same sort of people who like to shop “local” and find out where the “locals” like to eat.

Jamie, New Orleans native, Small Business Owner, and Airbnb Host

Responsible home sharing is creating a new economic engine for New Orleans

\$140M

Total guest spending at New Orleans businesses

74%

Guests for whom Airbnb definitely makes them more likely to return to New Orleans

\$1,100

Average Airbnb guest spends on each trip

40%

Guest spending in the local neighborhood where guest stayed

Airbnb Community Compact

**Treat Every City Personally and Help Ensure Our Community Pays
its Fair Share of Hotel and Tourist Taxes**

Build an Open and Transparent Community

Promote Responsible Home Sharing To Make Cities Stronger