## **About Airbnb**

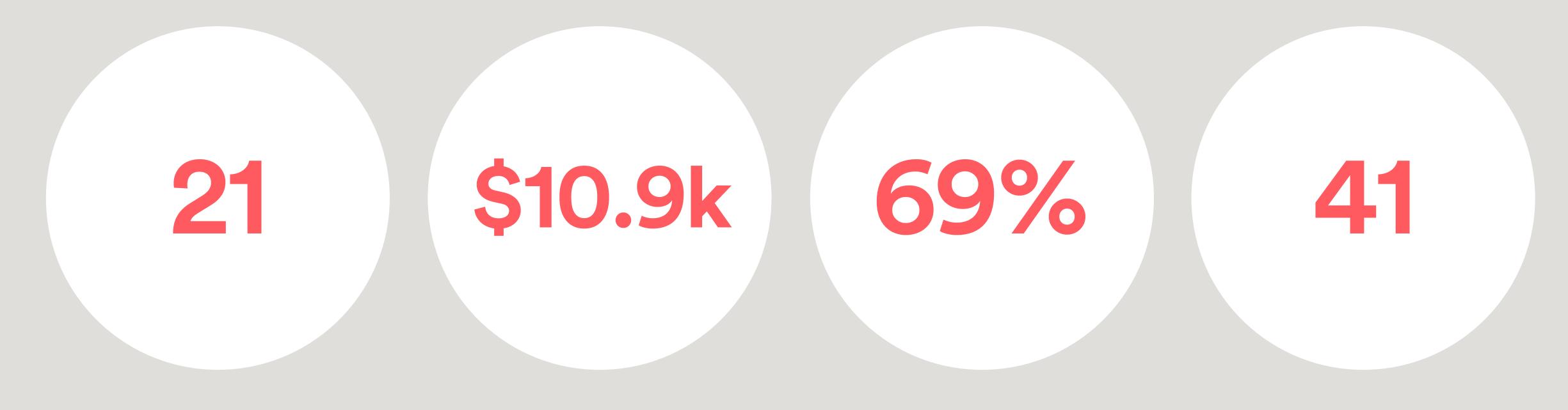
Founded in 2008 in San Francisco

Connects people to unique travel experiences in more than **34,000** cities and **190** countries Airbnb hosts have welcomed over **60,000,000** guests into their homes

We have a mother-in-law suite that we rent on Airbnb - it does not have a kitchen so it can't be rented to a long-term tenant. The rents in our neighborhood are extremely high (the French Quarter) - if we did not have the Airbnb income we would not be able to afford to live here.

Airbnb Host in New Orleans, age 41

Airbnb hosts are long-time residents who share their primary home on an occasional basis to generate modest but significant supplemental income.



Average Number of Years Hosts Have Lived in New Orleans

Annual Earnings for a Typical Host

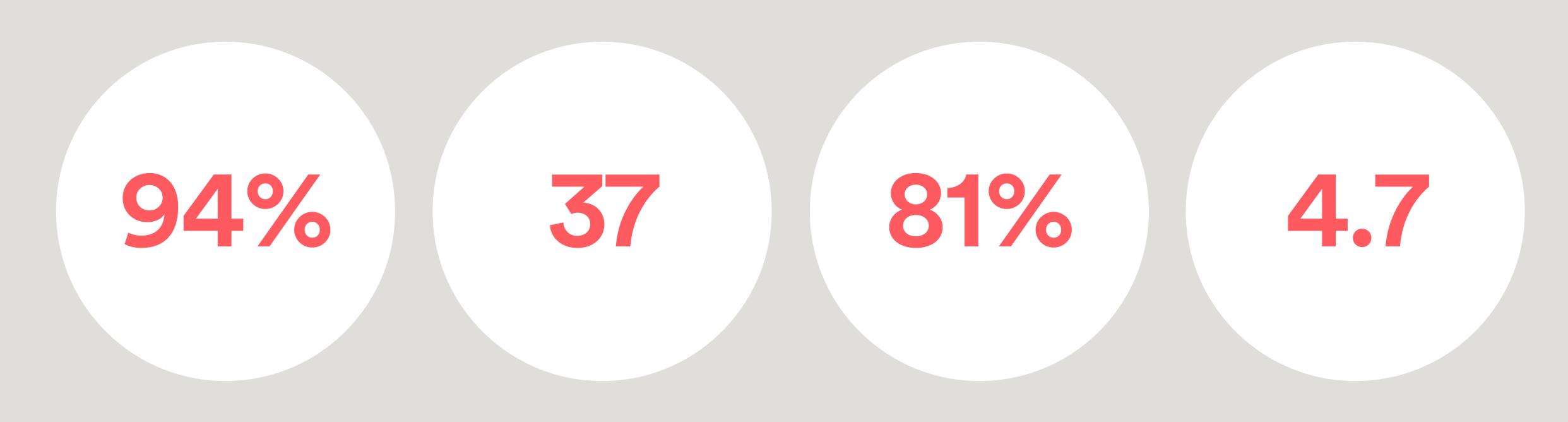
Airbnb income used for paying rent, mortgage, household bills

Average Age of an Airbnb Host

Airbnb is my absolute favorite way to travel. We have always had incredible stays. I love staying in neighborhoods and getting to know the local haunts. It's also much nicer to kick back and relax in our Airbnb when we are in between all of the sightseeing!

Beth W., Airbnb Guest in New Orleans, age 32

## Guests choose home sharing for a more authentic, local experience.



Guests who choose Airbnb so they can "live like a local"

Average age of booking guest

Guests who choose Airbnb because of the amenities

Average host rating by guests (out of 5)

66 When I opened my business 6 years ago, half the block had empty spaces for rent and there was little business. Many of the buildings looked in need or repair, or abandoned. During the past couple years I have met many visitors to my business who have shared with me that they were staying in a local Airbnb Home in the neighborhood and loved it. These are the same sort of people who like to shop "local" and find our where the "locals" like to eat.

Jamie, New Orleans native, Small Business Owner, and Airbnb Host

## Responsible home sharing is creating a new economic engine for New Orleans



74%

\$1,100

40%

Total guest spending at New Orleans businesses

Guests for whom Airbnb definitely makes them more likely to return to New Orleans

Average Airbnb guest spends on each trip

Guest spending in the local neighborhood where guest stayed

## Airbnb Community Compact

Treat Every City Personally and Help Ensure Our Community Pays its Fair Share of Hotel and Tourist Taxes

**Build an Open and Transparent Community** 

Promote Responsible Home Sharing To Make Cities Stronger