



## Short Term Rentals: What Works for New Orleans

## Survey Data Report

On November 17<sup>th</sup> the Urban Conservancy held a short term rental forum on UNO's campus.

There were over 55 people in attendance, 47 of whom turned in surveys. There were nineteen neighborhoods represented.

In this report, all percentages come from the audience of the 47 people who turned in surveys.

### 1. The top five in neighborhood representation:

Neighborhood	Attendees
Mid city	9
Bywater	5
Tremé	5
Uptown	4
Lakeview	3

2. Homeowners made up 53% of the audience, with 25% owning **more than one** property.

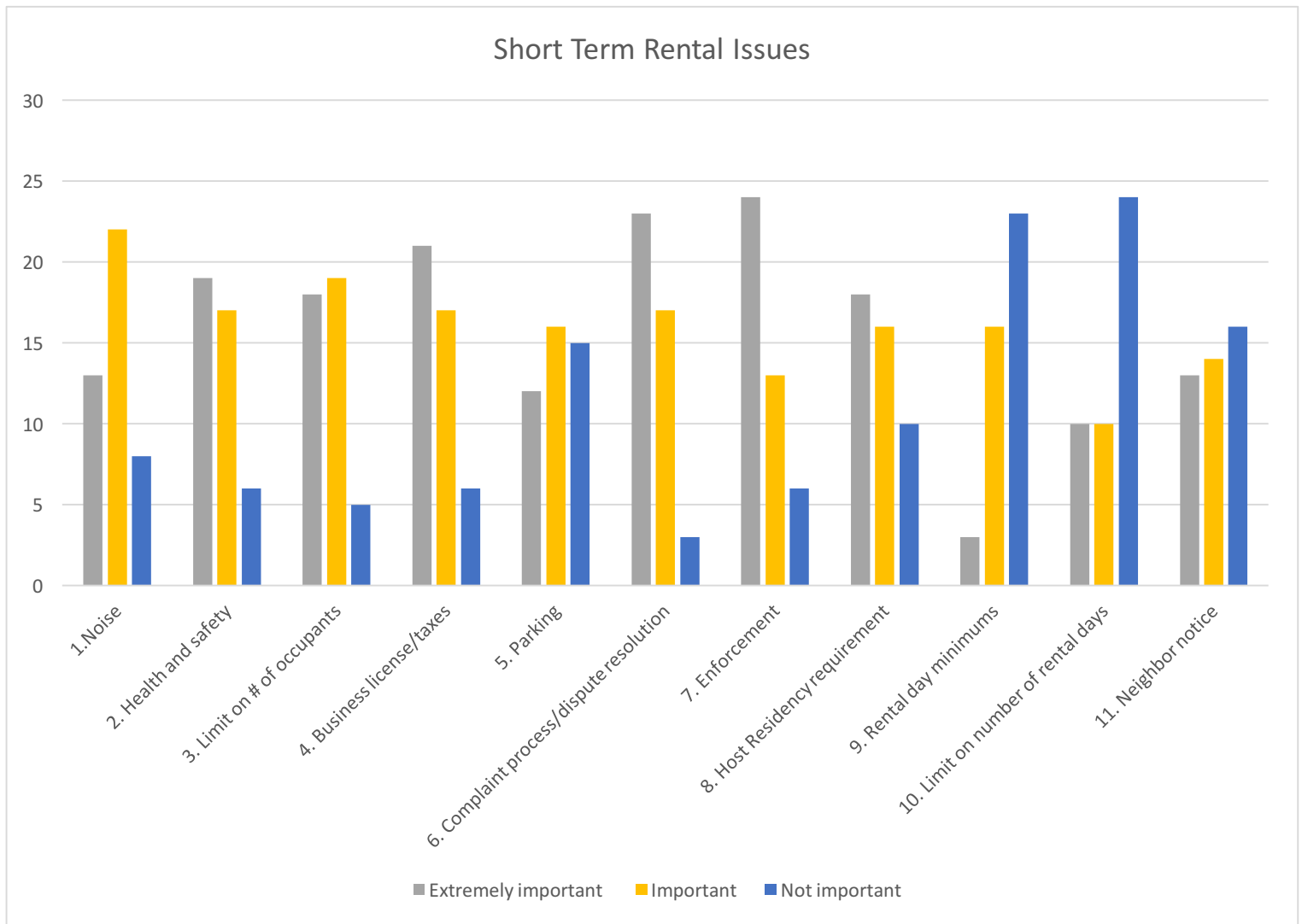
3. The majority (72%) of the audience was under 45 years old, with 47% falling within the 25-34 age range.

### Short Term Rental Users

- 74% of the audience has stayed in a short term rental
- 46% of the audience are currently short term rental hosts or have hosted in the past
- 70% of the audience has considered hosting a short term rental

Audience members were asked to consider a list of eleven common issues surrounding short term rental regulation and rate their importance in New Orleans. The results are in the bar graph below.

- **Extremely Important:** Health and safety, Business license and taxes, Complaint process and dispute resolution, Enforcement, and Host residency requirement
- **Important:** Noise, Limit on number of occupants, Parking
- **Not Important:** Rental day minimums, Limit on number of rental days, Neighbor notice





#### Extremely Important or Important combined

1. Noise: 80%
2. Health and safety (fire safety, building inspection): 86%
3. Limit on number of occupants: 86%
4. Business license and taxes: 86%
5. Parking: 65%
- 6. Complaint process and dispute resolution: 91%**
7. Enforcement: 84%
8. Host residency requirement: 77%
9. Neighbor notice: 63%

#### Not Important

10. Rental day minimums: 53%
11. Limit on number of rental days: 53%

When the Extremely Important and Important categories are combined, Complaint process and dispute resolution at 91% seems to be the most important issue to the audience.

The only two issues that the majority selected as not important were Rental day minimums and Limit on number of rental days. This may imply that the audience does not find regulating the exact number of days per short term rental stay is as important as the other listed issues.