# Front Yard Initiative Plant List

A New Orleanian's guide to selecting plants best suited for our environment



# Acknowledgements

The Front Yard Initiative (FYI) Plant List would not have been possible without the expertise of the following individuals:

Susannah Burley (SOUL)

April Divine

Kristy Hitchcock

Rick and Susan Webb (Louisiana Growers)

Joseph Evans (Evans + Lighter Landscape Architecture)

Helen Peebles (Garden Innovations, LLC)

Marilyn Feldmeier

Dan Johnson (Greenman Dan)

Hilairie Schackai (Water Wise NOLA)

Ian Wilson (Southbound Gardens)

Jordan Bantuelle (Southbound Gardens)

Maria Brodine (Groundwork USA)

Bradley Spiegel

### The Urban Conservancy Team

Dana Eness, Executive Director Felice Lavergne, Project Manager Magin Maier, Project Assistant Abigail Sebton, Research and Data Coordinator

### Sources

Dana Nunez Brown, Using Plants for Stormwater Management: A Green Infrastructure Guide for the Gulf South (2013)

William R. Fontenot, *Native Gardening in the South* Second Edition (1992)

### Disclaimer

The Front Yard Initiative (FYI) Plant List is built on a broad base of community knowledge and is intended as a resource for all New Orleans residents.

### We can live here, but we have to learn to live with water.

While New Orleans is no stranger to regular flooding, our single approach to water management coupled with the spread of impervious surfaces has only increased the City's susceptibility to flooding from rain events. Regular deluges have become the new normal, leaving residents asking whether it's safe to live here. Since then, the Urban Conservancy has strived to not only educate our City's residents about the need to redefine our relationship with water but also connect them to the resources to create their own solutions to live with water and mitigate flooding.

# <u>|||=|||=|||=|||=|||</u>

# **How to Use This Plant List**

We created this plant list as a guide to help Front Yard Initiative (FYI) participants choose plants best suited for their 'gray to green' projects. By driving demand for native plants, we're able to promote the wise stewardship of the urban built environment, a key part of the Urban Conservancy's mission.

The plants on our list are:

### Native

Native plants are well suited to respond to our specific environment: immense amounts of rain mixed with intense heat. New Orleans' year-round growing season means plants that seem tame elsewhere grow wild and lush here; it also means invasive plants grow out of control. To keep the balance, we must be good stewards and thoughtfully work with our environment.

### Identifiers

New Orleans is known for its distinctive architecture. You look around and know exactly where you are. We take pride in our individuality. Shouldn't residents be given the option to communicate this sense of place through their choice of landscaping as well?

### **Sourced Locally**

The trouble is, you can't get many of these native options at big box stores; their selection is dictated by national trends, and their quality is questionable (think pollinator plants sprayed with pesticides). Instead, we rely on our local businesses to supply something special, something that gives back to our urban fabric.

### **Suited to Our Environment**

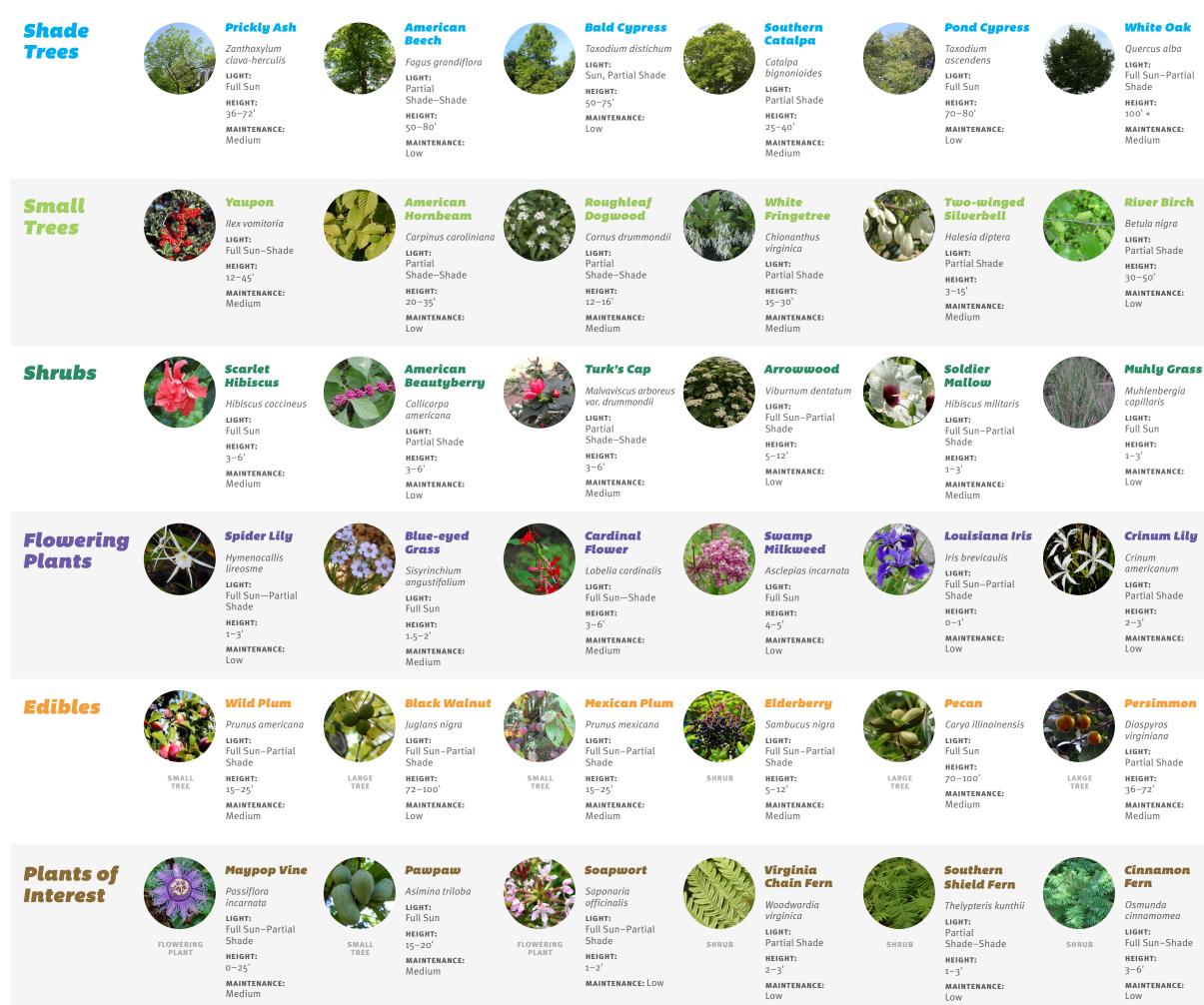
Recent flooding and a rapidly changing climate have shown us we need to make smarter, more sustainable choices to keep New Orleans livable. When it comes to water, we have to slow it down, spread it out, and soak it in. Choosing the right plants goes a long way toward creating a hard-working, low maintenance landscape that can help us do just that. Most plants on our list love 'wet feet' and thrive in an environment meant to hold water for periods of time (though not for more than 72 hours: sorry, mosquitoes!).

### **Beneficial to Wildlife**

These same plants are also favored by wildlife. Native plants like the Pawpaw tree and Milkweed are the only food source for the Zebra Swallowtail and Monarch butterflies, respectively. Mulberry is a birder's best friend.

We welcome you to dive a little deeper into your gardening choices and discover the multifaceted benefits native plants offer our fragile ecosystem. Open the booklet to discover beautiful, attainable options for your own front yard!









### American Sucamore

Platanus occidentalis LIGHT: Full Sun–Shade HEIGHT 75-100' MAINTENANCE: Low

Sweet Bay

Magnolia

Full Sun-Partial

LIGHT:

Shade

HEIGHT:

12-35'

Low

Magnolia virginiana



### Swamp Red Maple

Acer rubrumvar drummondii LIGHT: Full Sun-Partial Shade **HEIGHT:** 40-60' MAINTENANCE: Low

### Eastern Red Cedar

Juniperus virginiana LIGHT: Full Sun HEIGHT: 30-65' MAINTENANCE: Low





### Dwarf Palmetto

MAINTENANCE:

Sabal minor LIGHT: Full Sun-Shade **HEIGHT:** 3-6' MAINTENANCE: Low



### Dwarf Waxmyrtle

Morella cerifera LIGHT: Full Sun-Partial Shade **HEIGHT:** 3-6'

MAINTENANCE: Low

### **Stokes Aster**

Stokesia laevis LIGHT: Full Sun–Partial Shade **HEIGHT:** 1-3' MAINTENANCE: Low

### **Red Mulberry**

Morus rubra LIGHT: Full Sun-Full Shade **HEIGHT:** 12-36 MAINTENANCE: Medium



### Coneflower

Rudbeckia maxima LIGHT: Full Sun-Partial Shade HEIGHT: 3-6' MAINTENANCE: Low





SHRUB



Rubus cuneifolius LIGHT: Partial Shade **HEIGHT:** 3-4 MAINTENANCE: Medium



SMALL TREE





SHRUB

### Royal Fern

Osmunda regalis LIGHT: Partial Shade-Shade HEIGHT 2-5' MAINTENANCE: Low



SHRUB

### **Sensitive Fern**

Onoclea sensibilis LIGHT: Partial Shade-Shade

**HEIGHT:** 1-3' MAINTENANCE: Medium

# **Urban Conservancy**

### About Us

Since 2001, the Urban Conservancy (UC) has catalyzed equitable practices and policies related to land use and the local economy through education, research, and advocacy. We promote sustainable solutions to New Orleans' distinct land use needs through community, K-12, and neighborhood-level engagement. We work with partners to devise systems (of thought, of engineering, of urban design) that wisely manage the water that falls on our sinking, flood-prone, coastal city and educate the public about ways they can help in efforts to increase New Orleans' long-term resilience.

### **Our Projects**

The **Front Yard Initiative (FYI)** is the UC's paving removal incentive program designed to improve New Orleans' safety, stormwater management, and aesthetics while growing the green sector.

### Building Active Stewardship in New Orleans (BASIN)

is the UC's program for school-aged children to introduce them to the vocabulary, concepts, and skills required to promote the wise stewardship of our urban built environment and participate in our growing network of green sector professionals.

**StayLocal (SL)** is Greater New Orleans' independent business alliance. SL creates an environment for local businesses to thrive through research, education, and advocacy.

UC also hosts a 6CE hour workshop, *Opportunities for Contractors in Stormwater Management*, as well as educational forums.

## **Get Involved**



f	/UrbanConservancy
<b>y</b>	@UrbanConserv
J	@UrbanConservancy

- info@urbanconservancy.org
- urbanconservancy.org/FYI

1307 Oretha Castle Haley Blvd. Suite #309 New Orleans, LA 70113 504-717-6187

# |||=|||=|||=|||=|||=|||