



## Throw Us Somethin'! Future of Mardi Gras Sponsorship Opportunities

Thank you for your interest in "The Future of Mardi Gras" community conversation on October 18, 2018. The Urban Conservancy, a New Orleans-based 501(c)3, is lead coordinator of the event.

\$3,000 (1 available): "The Grand Marshall" (Partner Level)

- Opportunity for sponsor representative to kick off event with welcoming remarks;
- Logo and listing as major sponsor (or partner) with Urban Conservancy on projected backdrop during event;
- Logo and listing as major sponsor (or partner) with Urban Conservancy on print materials created for event;
- Mention and quote in press release and other print and electronic media publicizing the event as the major sponsor (or partner).

\$2,000 Sponsorship (3 available): "The Captain" *Underwrite moderated panel, roundtable discussion, or expo.*

- Logo and listing as panel, roundtable or expo sponsor on projected backdrop during event;
- Logo and listing as panel, roundtable or expo sponsor on print materials created for event;
- Mention and quote in press release and other print and electronic media publicizing the event as panel, roundtable or expo sponsor.

\$1,500 Sponsorship (4 available): "The Lieutenant"

- Logo and listing as sponsor on projected backdrop during event;
- Logo and listing as sponsor on print materials created for event;
- Mention in press release and other print and electronic media publicizing the event

\$500 Sponsorship (no limit): "Krewe Member"

- Logo on projected backdrop during event;
- Logo on print materials created for event;
- Mention in press release and other print and electronic media publicizing the event.

Expected attendance: 200+ attendees.

### **About The Future of Mardi Gras:**

*The Urban Conservancy and a broad coalition of over 40 stakeholders including Krewe members, throw vendors, city staff, and nonprofits invite you to participate in "The Future of Mardi Gras" event on October 18th. This community conversation acknowledges that everyone brings their own mix of tradition and innovation to their Mardi Gras experience, and everyone has their own vision of how they want to celebrate in years to come. It also recognizes that the spirit of carnival season is all about letting the good times roll, but in ways that respect our people, our place, and our traditions. This event is an opportunity for "parade goers and parade throwers" to come together to share and learn about each others' ideal Mardi Gras and work together on creative, tangible actions we can take to ensure this world class event continues to deserve the title "The Greatest Free Show on Earth."*

*Where: Carver Theater, 2101 Orleans Ave.*

*When: Thursday, October 18, 2018*

*Doors open at 5:30*

*6 pm- 7:15 Opening remarks, panel discussion (Errol Laborde moderating)*

*7:15 pm- 9 pm Interactive roundtable discussions; Mardi Gras services and products expo, networking*

*Cash bar and light snacks provided. The event is free and open to the public.*

*For more info: Dana Eness, [dana@urbanconservancy.org](mailto:dana@urbanconservancy.org) or 504-232-7821*

**About the Urban Conservancy:**

*We are a non-profit organization leading and collaborating to strengthen our urban environment and local economy through equitable practices, policies and programs. We engage in hands-on programming to alleviate neighborhood flooding and create green sector job opportunities through our Front Yard Initiative. The Urban Conservancy also works to support local small business development through our StayLocal initiative. We take a holistic approach to building a strong local ecosystem through advocacy and hands-on water focused education for the green sector leaders of tomorrow. Through our work across many audiences, from homeowners to contractors, youth to independent business owners, we are connectors who create a web of accountability for the issues we all continue to face as below-sea-level residents. Urban Conservancy creates, educates, and advocates so that each individual can take informed action that moves us closer to sustainability. For more information, visit [urbanconservancy.org](http://urbanconservancy.org).*

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