
Survey Results & Listening Session

The Urban Conservancy



Average FYI Projects



**Paving Removed
633 square feet**



**Project Length
varies**



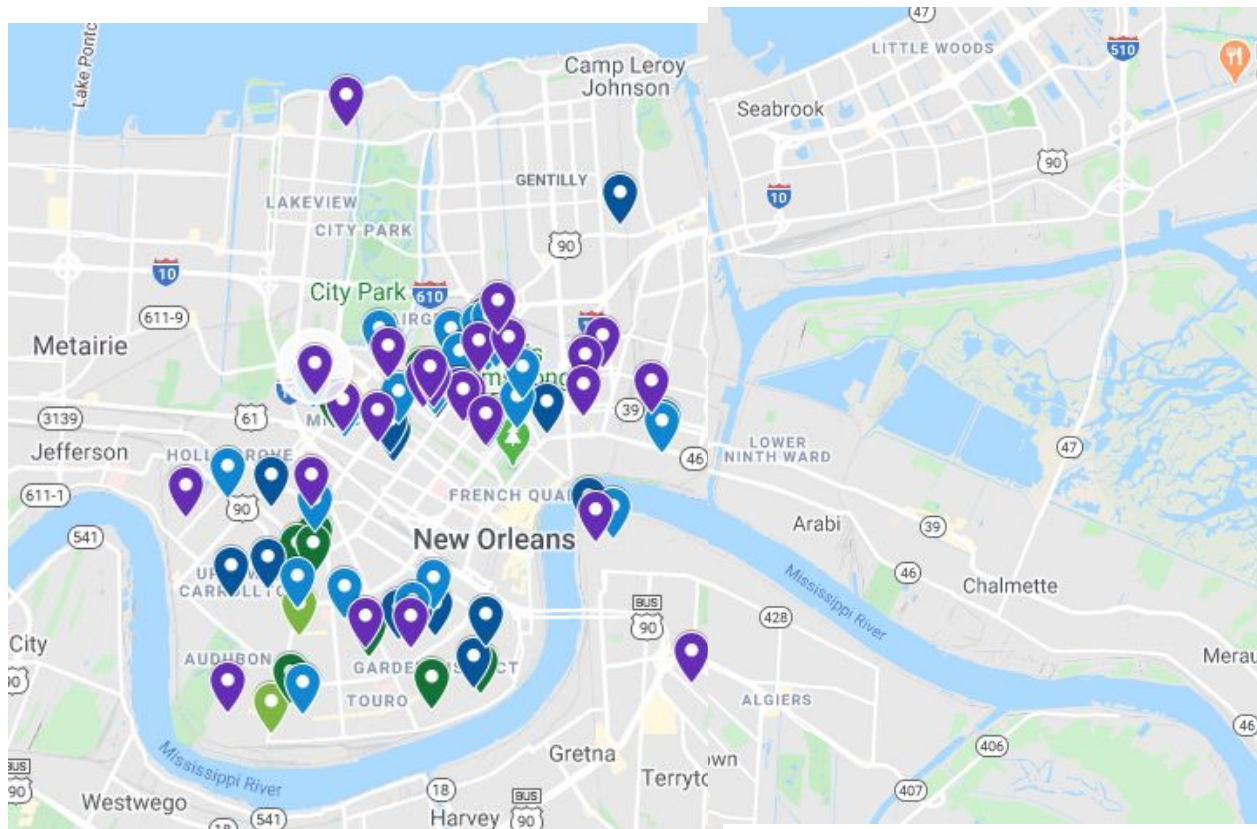
**Keeps 962 gallons
of stormwater out of
our city's drainage
system during a
two-inch, one-hour
rain event**



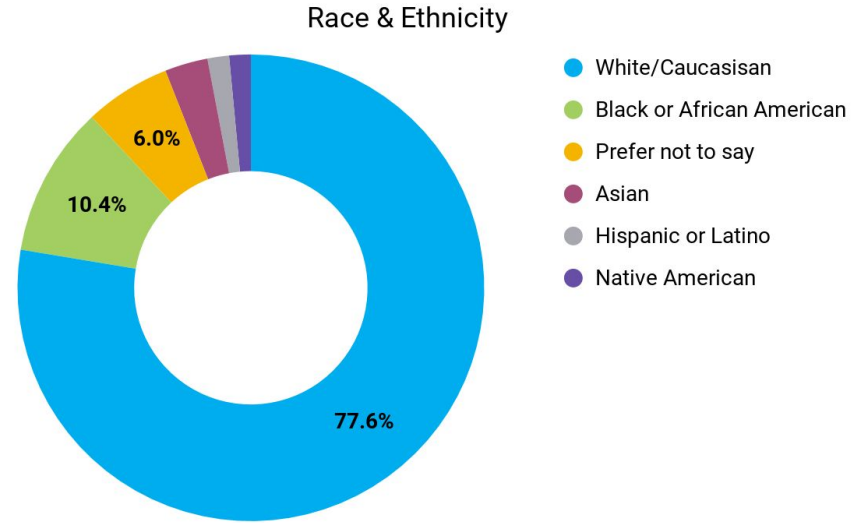
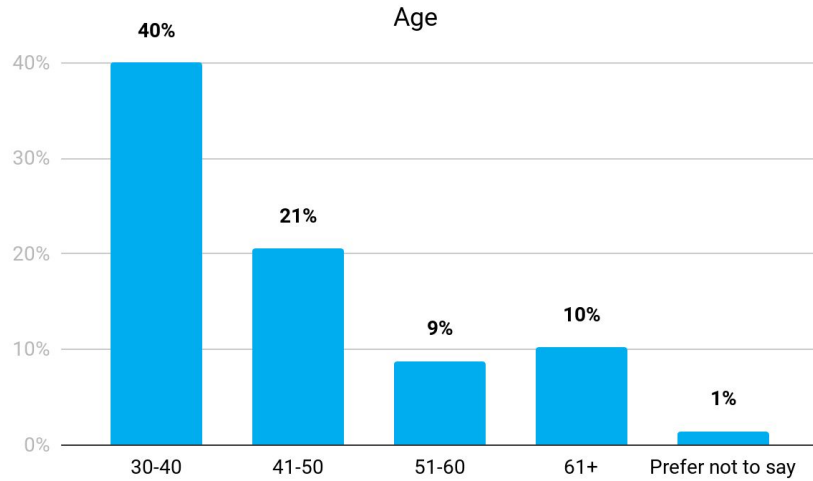
**Project Cost
\$5,653**

**Rebate
\$973.26**

Neighborhoods

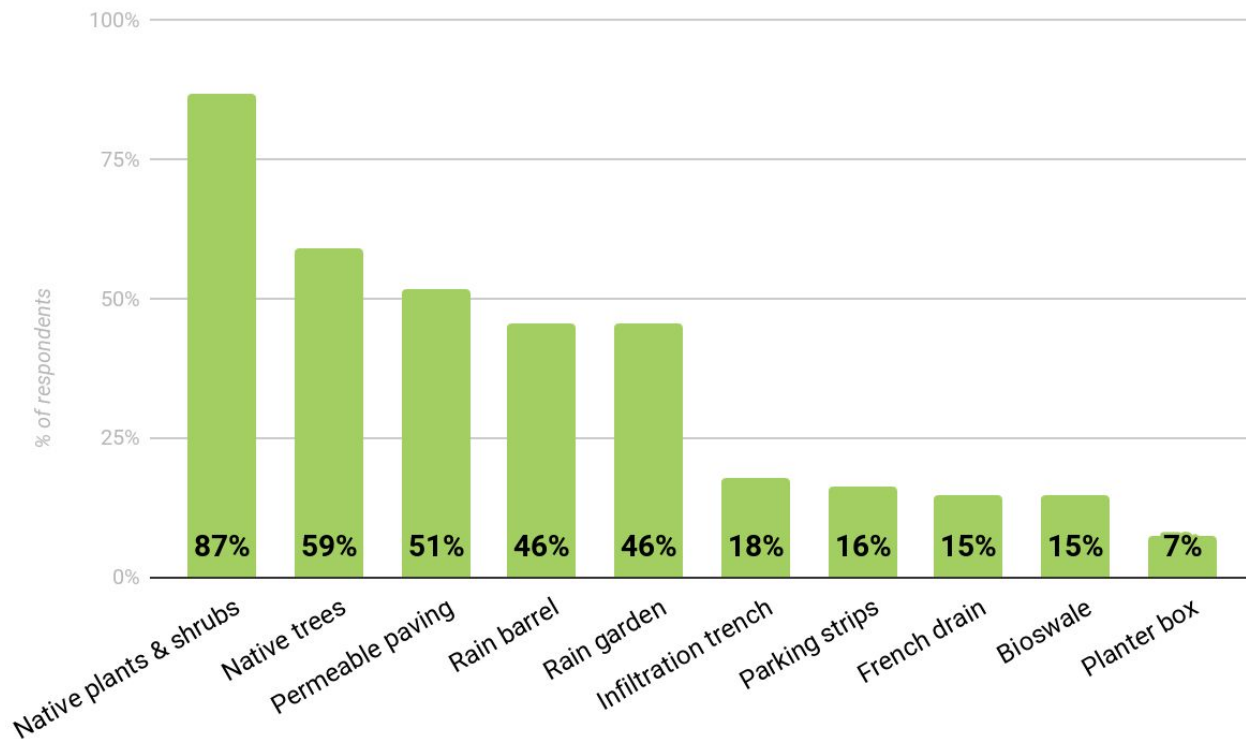


Typical FYI Participant

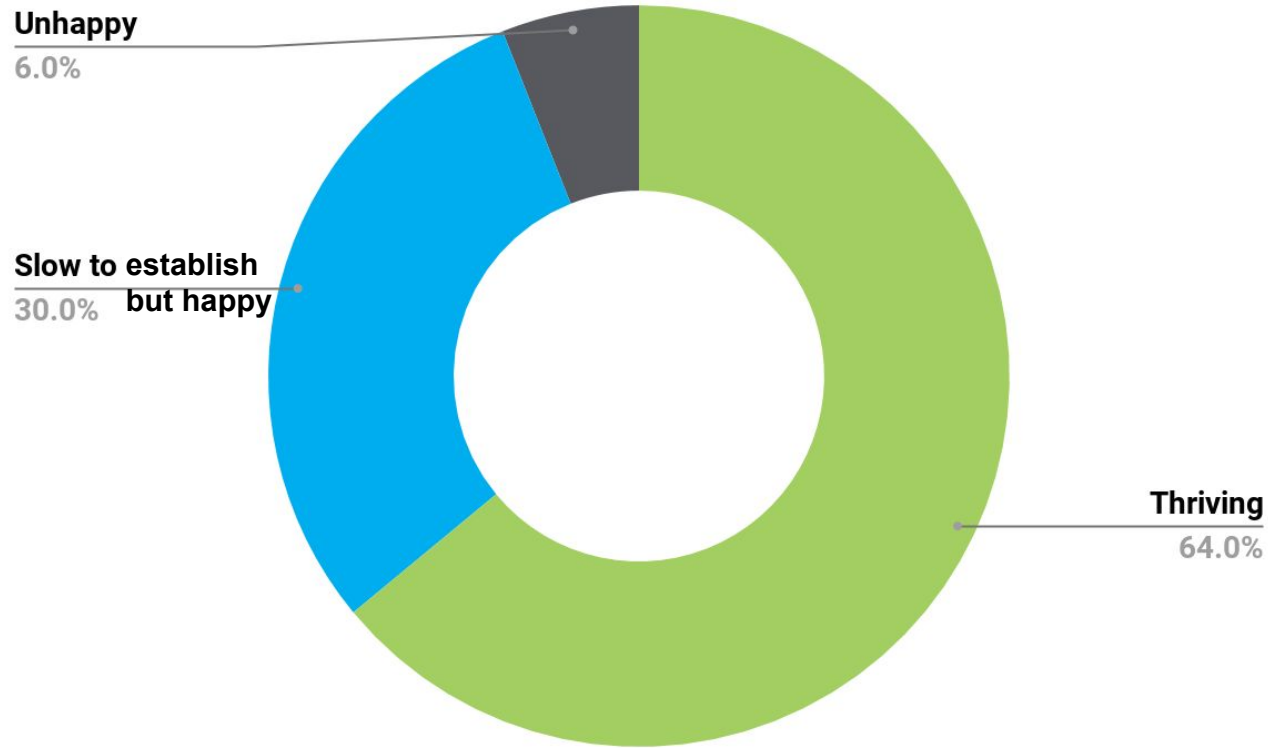


Green Infrastructure & Plantings

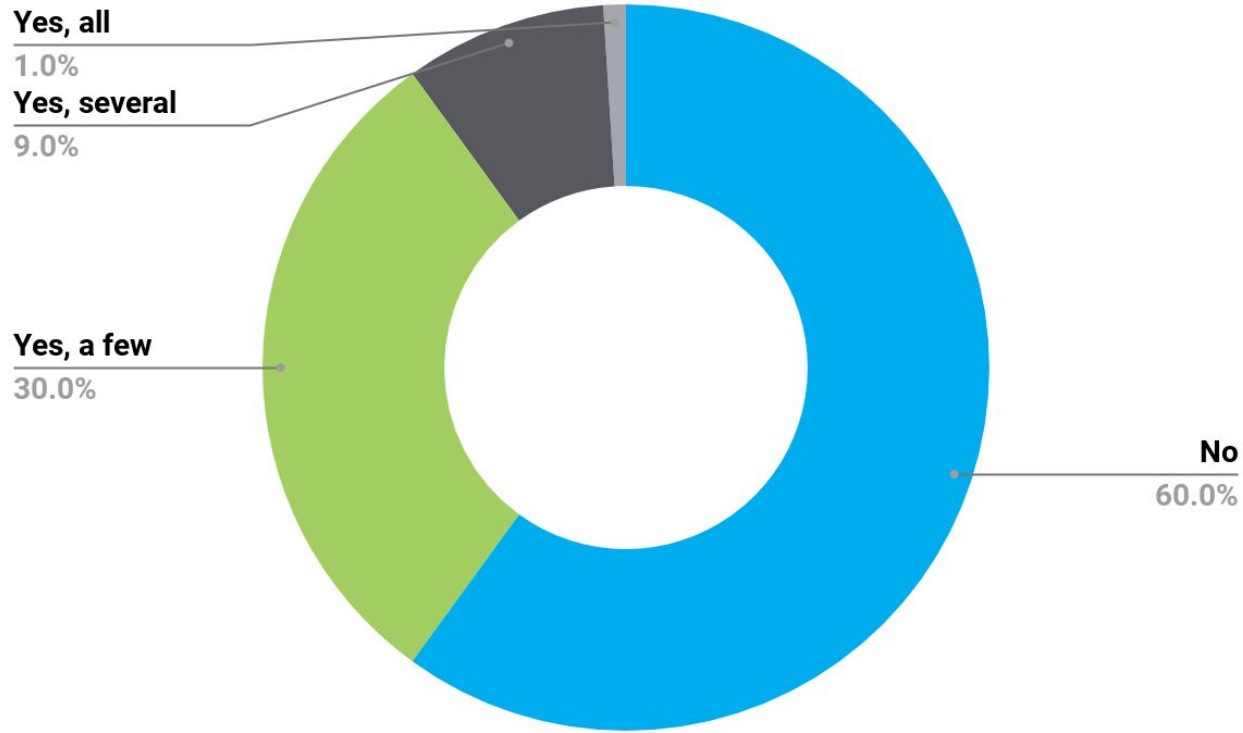
Green infrastructure measures installed at homeowners' properties



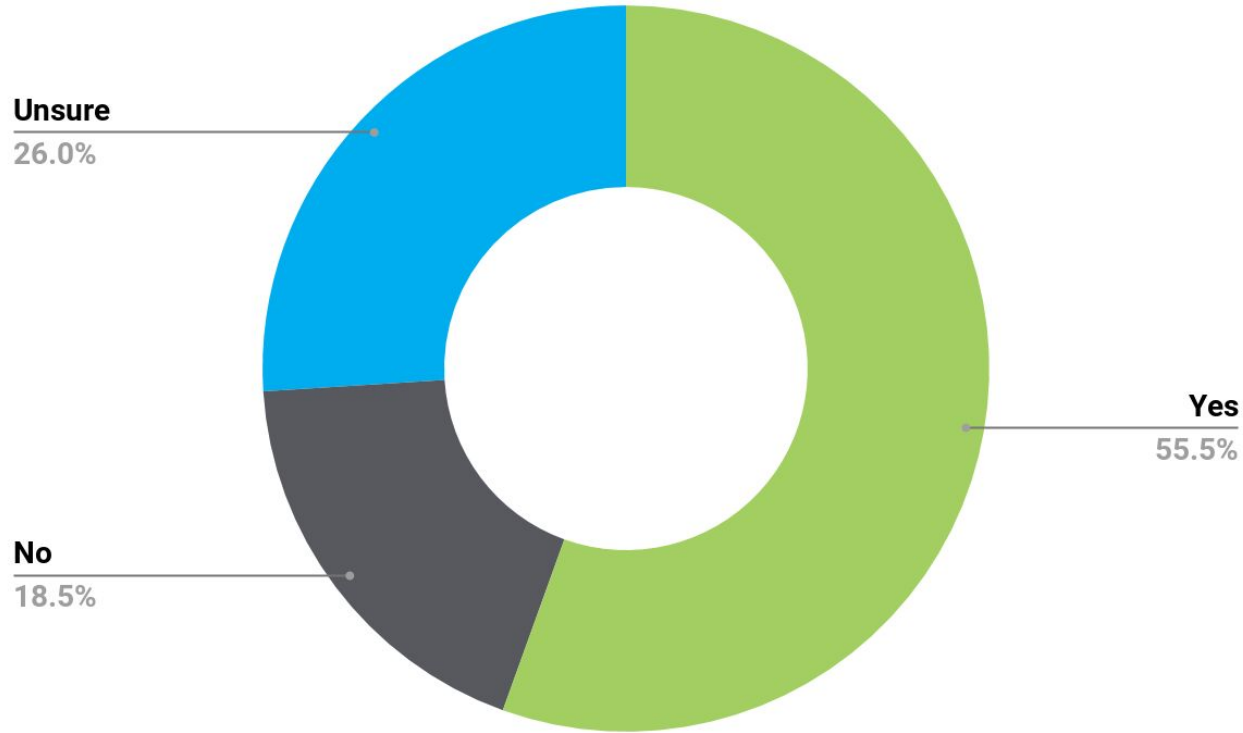
State of native (or naturalized) plants since being planted



Have you had to replace any original native plantings?

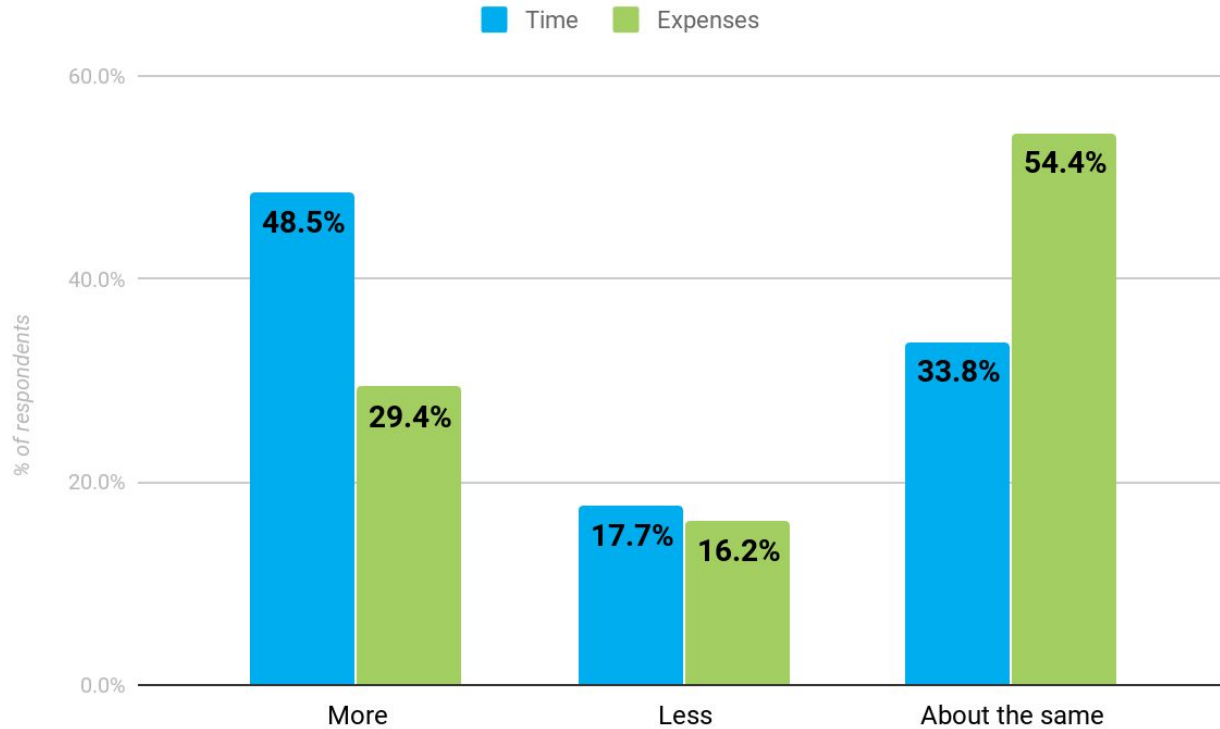


If yes, did you replace original plants with more native plants?

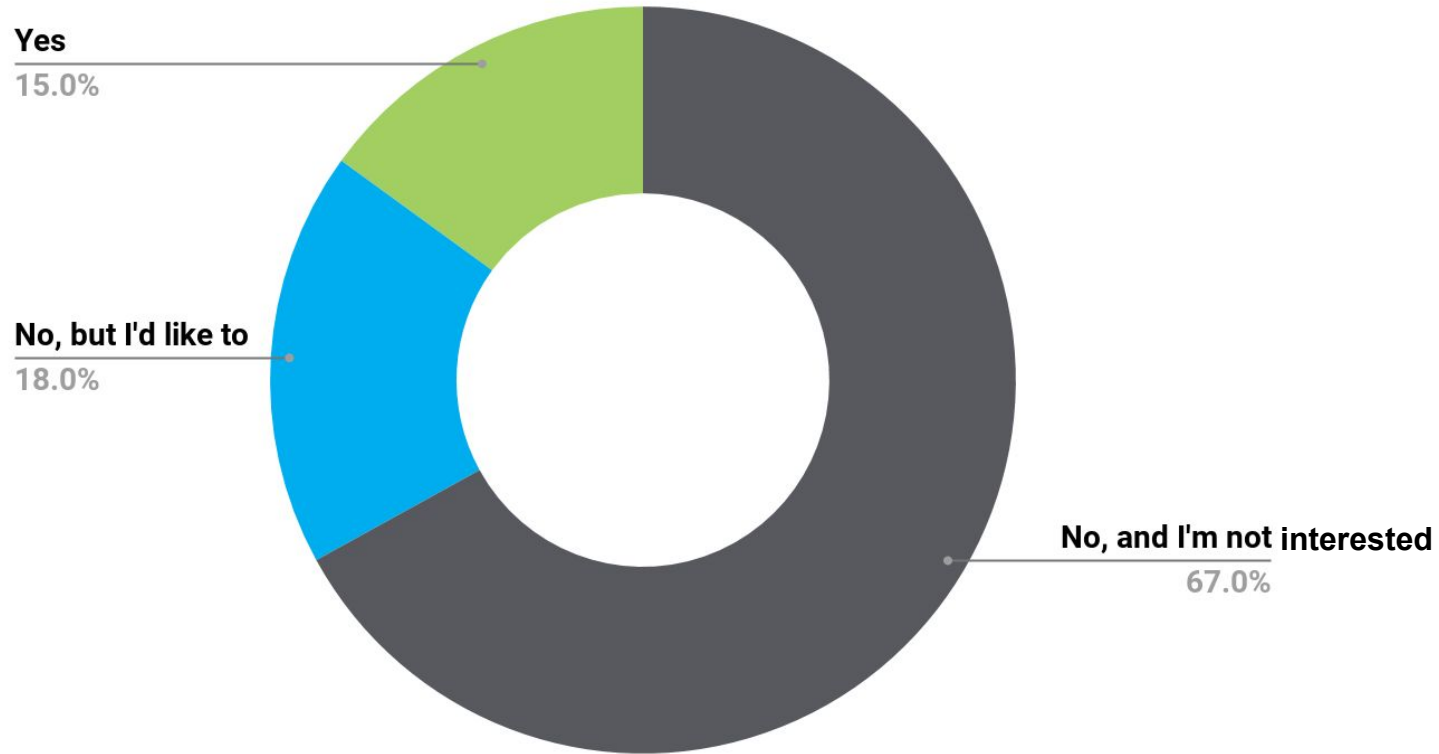


Property Maintenance

Maintenance

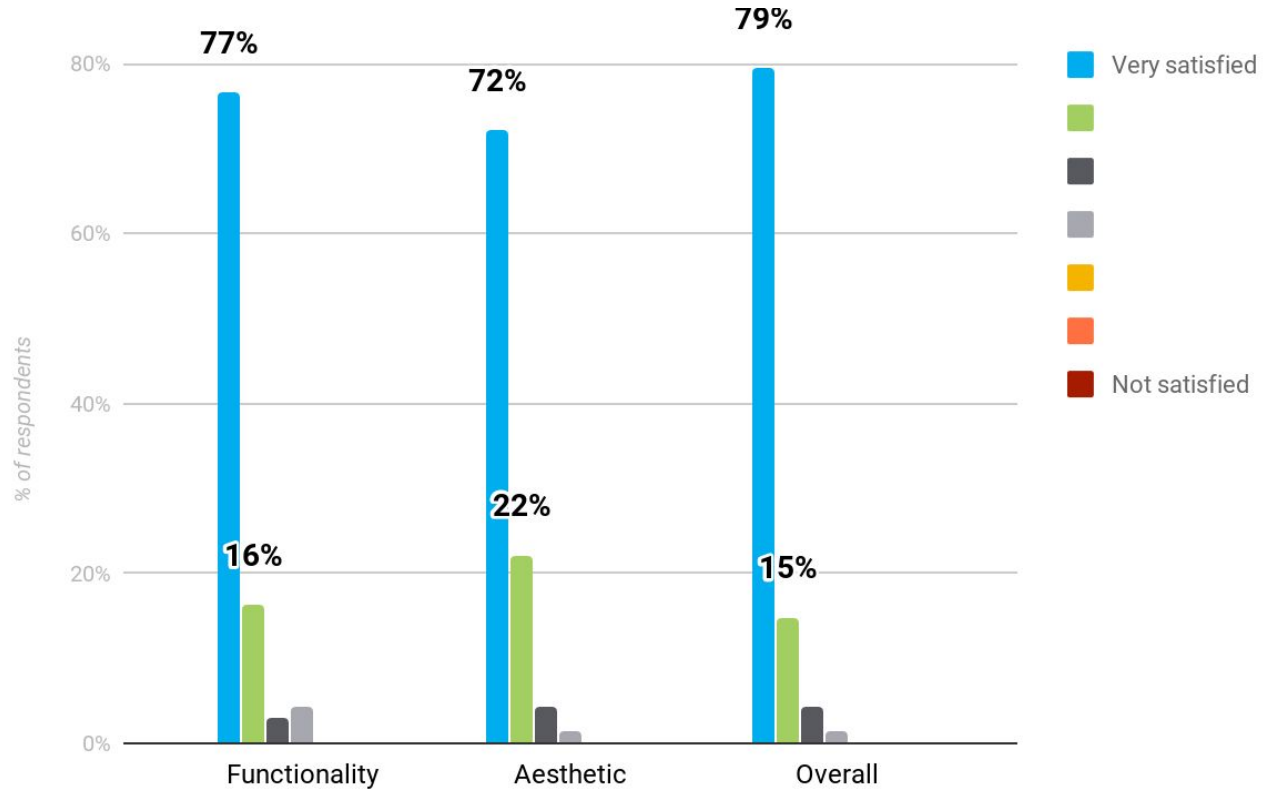


Have you hired a contractor for regular maintenance?

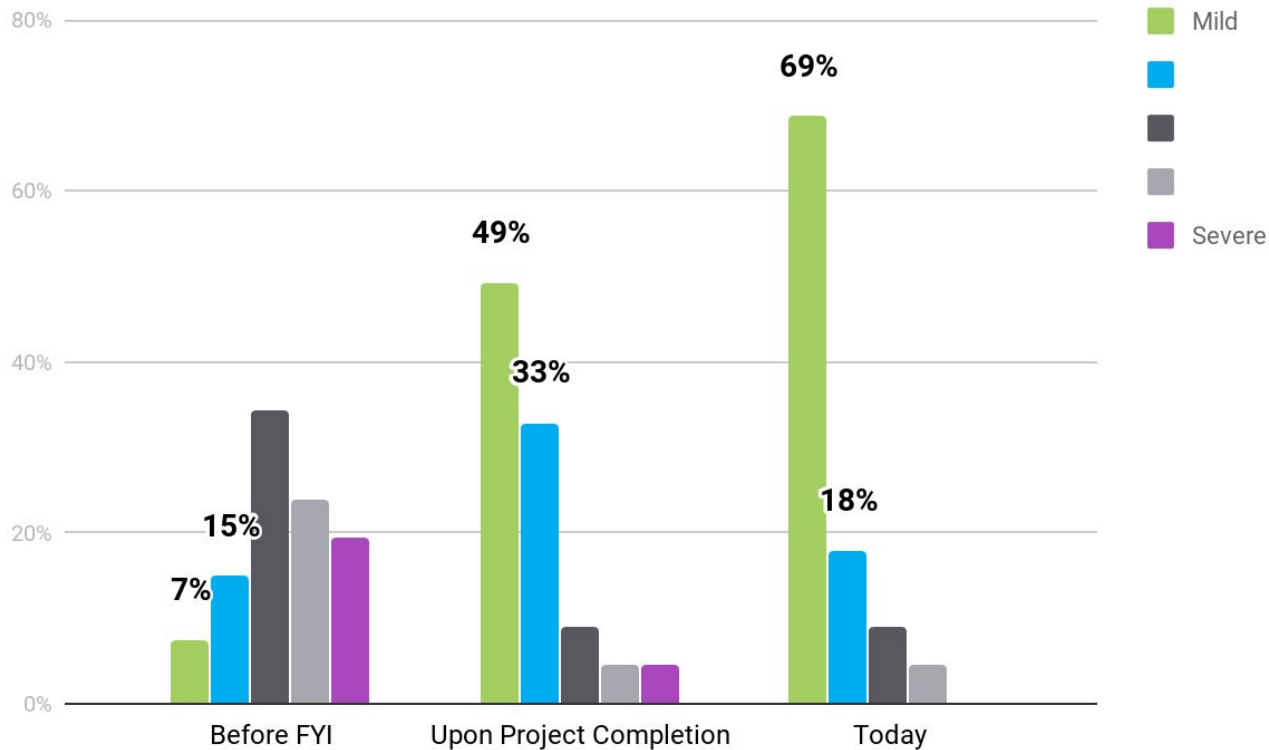


Project Impact

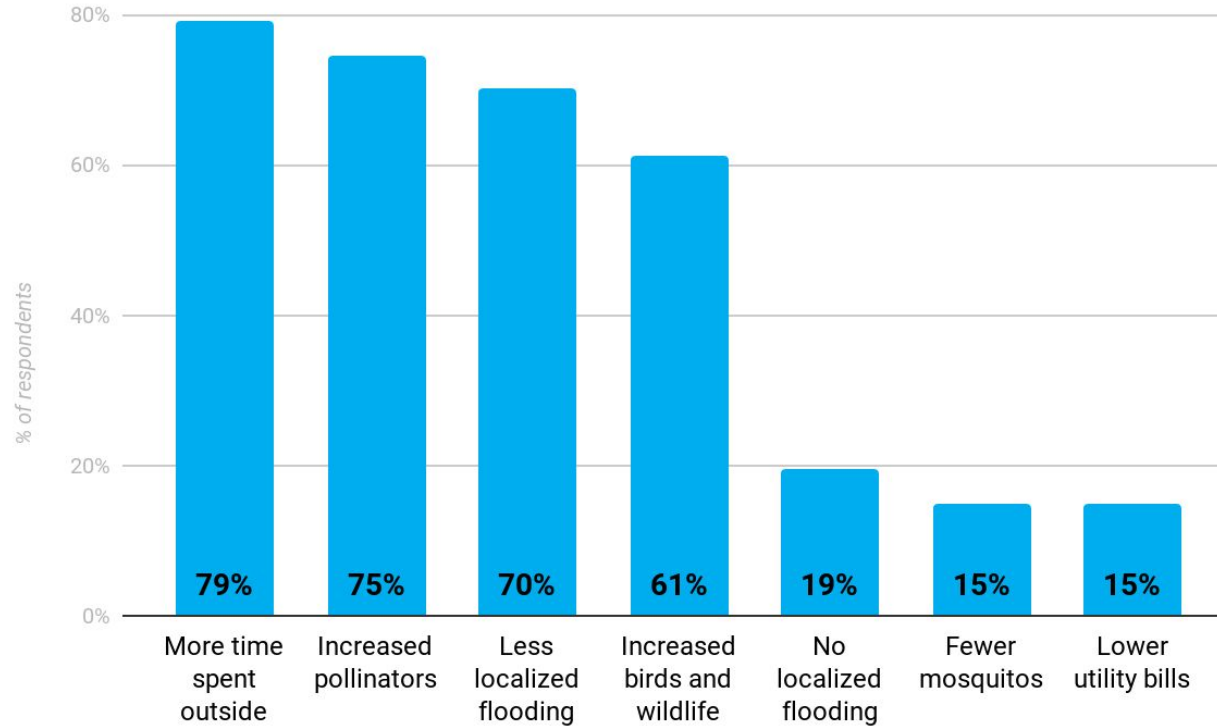
FYI Project Satisfaction



Severity of flooding and drainage issues on homeowners' properties

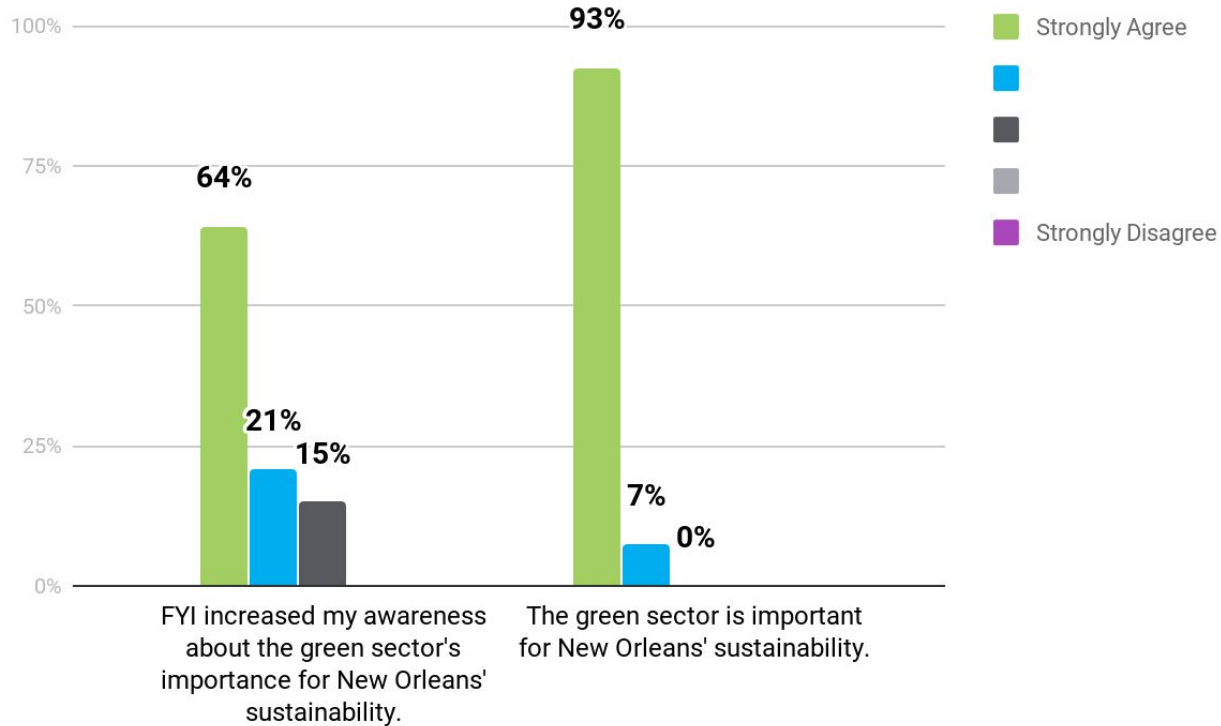


Benefits seen as a result of FYI projects

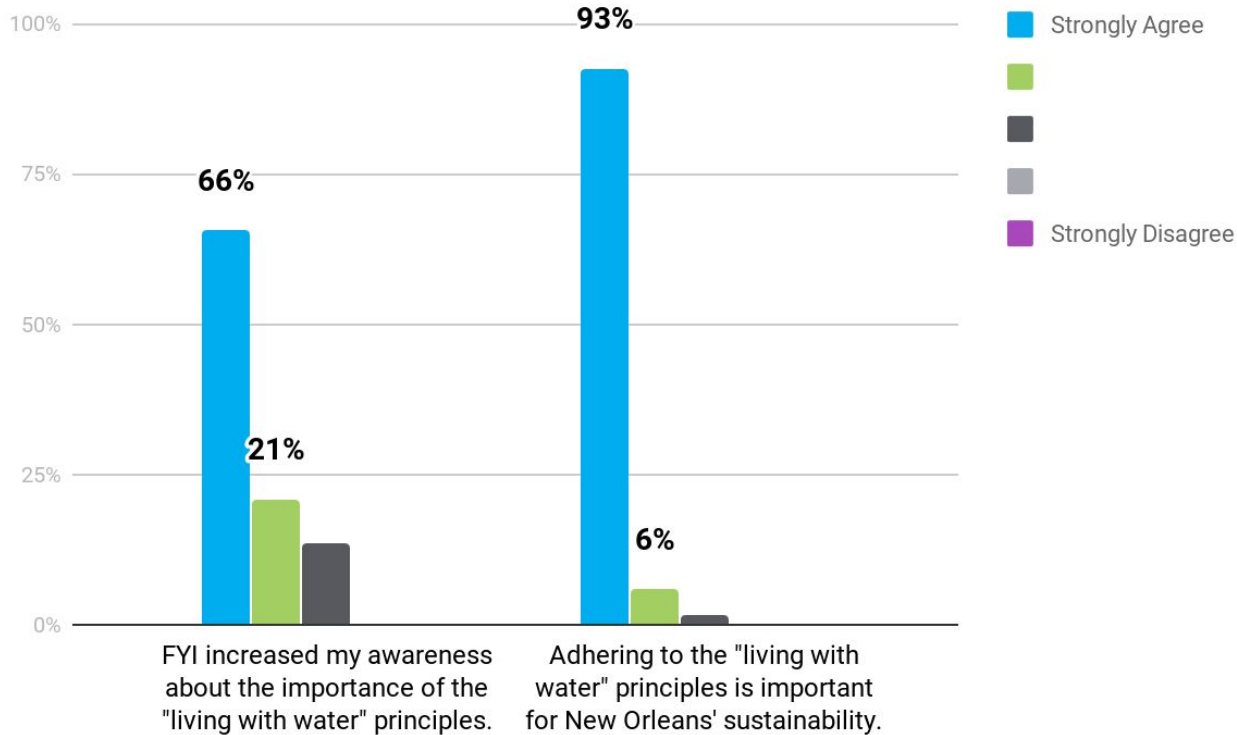


Water Education

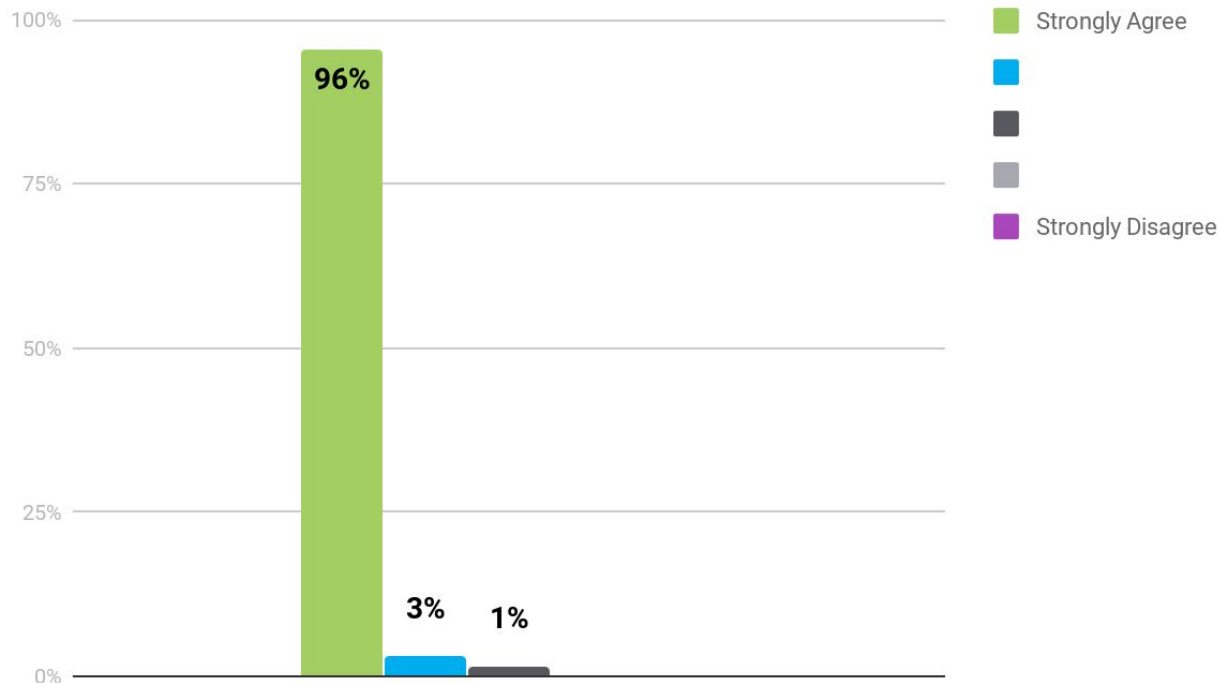
The importance of the green sector



The importance of the "living with water" principles



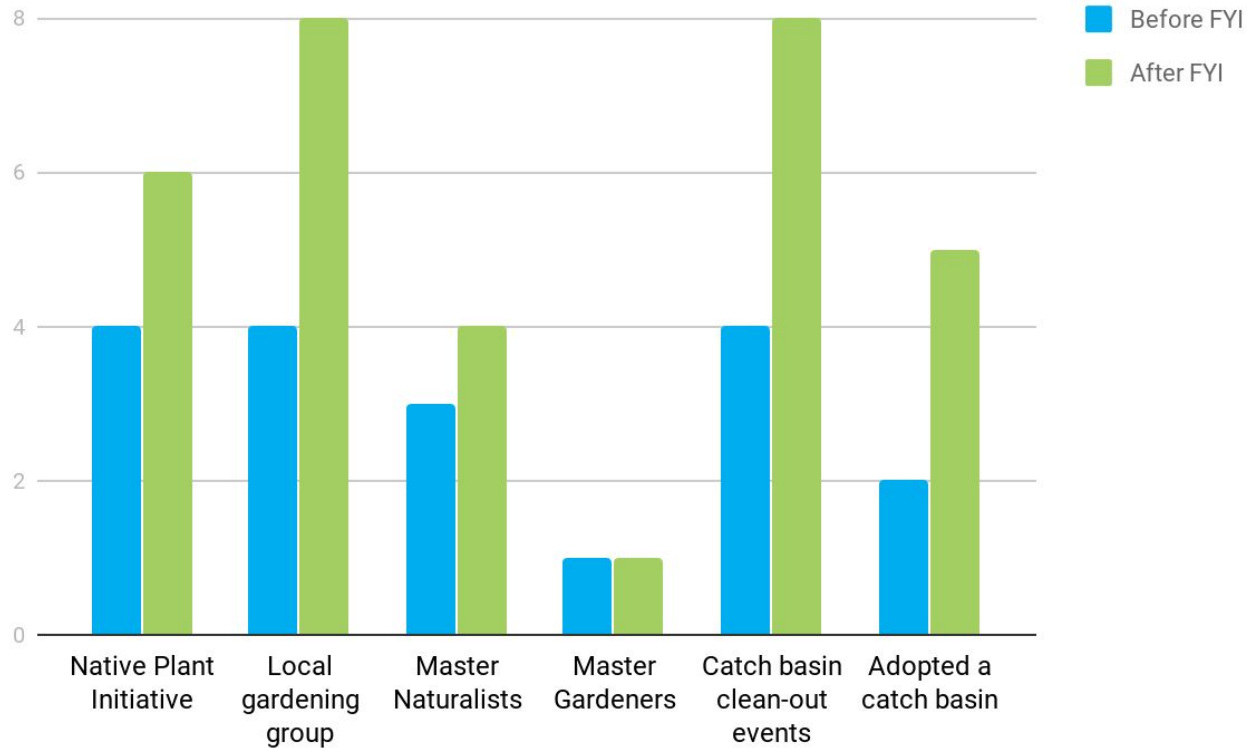
The financing of incentive programs like FYI is important for New Orleans' sustainability.



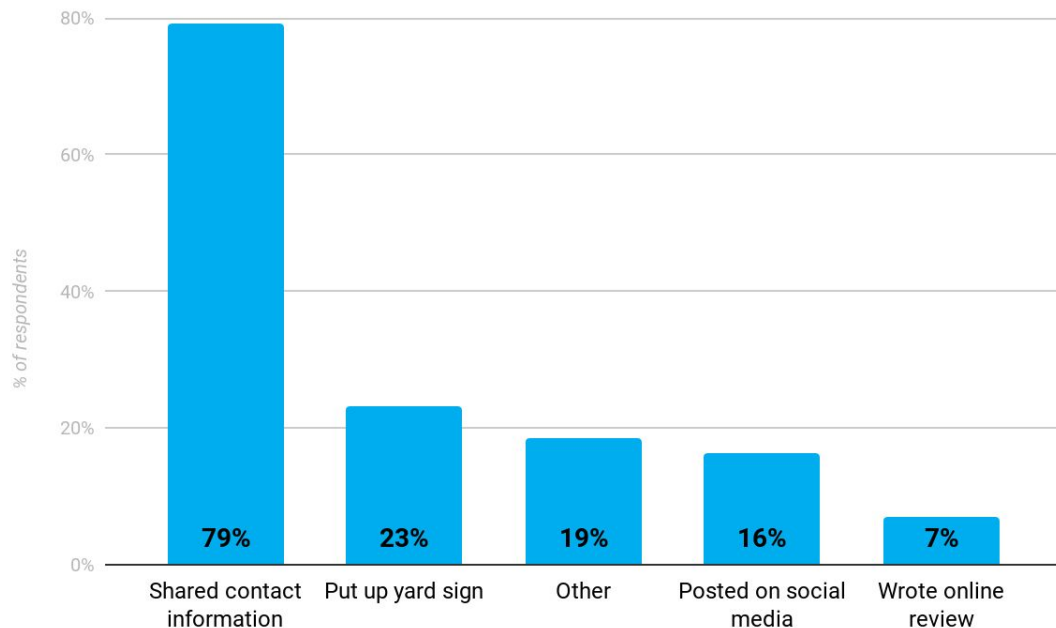
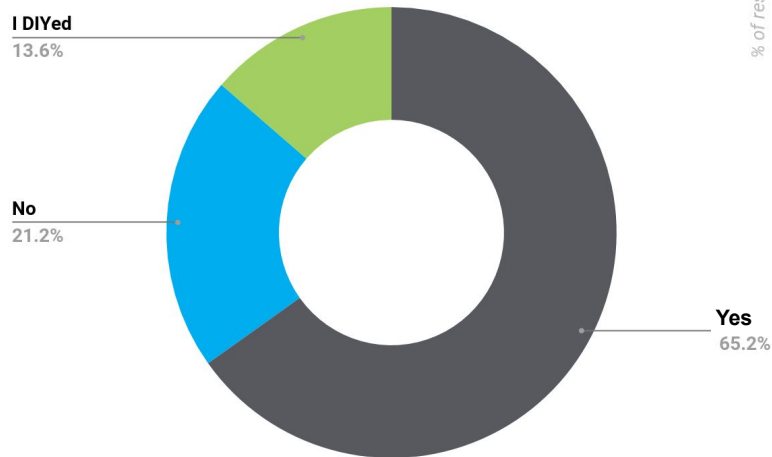
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Community

Involvement in related groups or initiatives

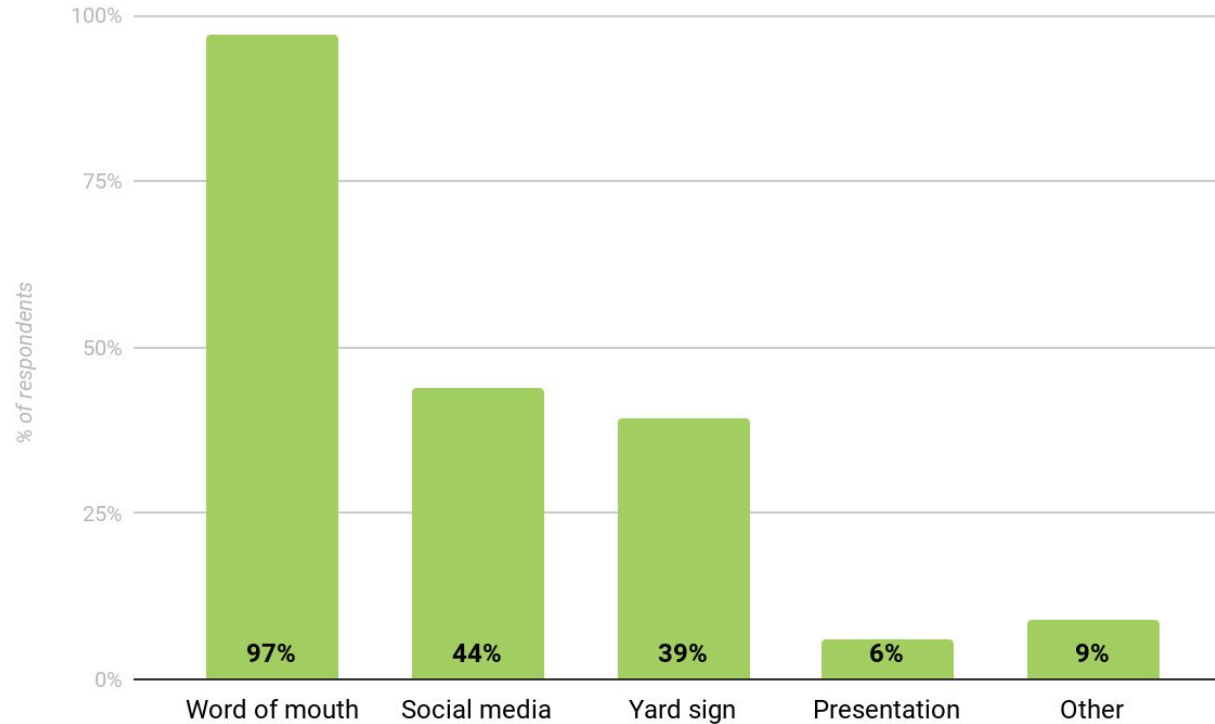


Have you recommended the contractor/business who completed your FYI project? How so?



Advocacy

How have you spread the word about FYI since participating?



Survey Comment Takeaways

- **Participants saw a drastic reduction in localized flooding, but have not yet seen a reduction in area flooding.**
- **Participants asked for ongoing assistance to better understand things like soil conditioning.**
- **Participants asked about plant sales or native plant buying resources.**
- **Some participants took the opportunity to explain that while their costs have gone up, so has their flood security and enjoyment of their yard.**

Recommendations

- **Incorporate GSI into street and other public infrastructure redesigns to address area flooding.**
- **Identify financial products/subsidies needed to put GSI within reach of all New Orleanians, including ways to build GSI into affordable developments from the outset (in addition to retrofitting existing properties).**
- **Identify and address gaps in supply chains for products and services.**
- **Invest in robust, specialized green sector training that creates pathways into the sector for minority- and women-owned businesses.**
- **Collect comprehensive data and develop data-driven community benchmarks with shared specific, measurable, achievable, realistic and timely sector-wide goals identified (e.g. amount of residential water storage created, number or percentage of residential properties with GSI, ensuring equitable access to residential GSI and contracting opportunities).**

Next Steps for FYI

- **Connect homeowners to workshops (our own or those conducted by others) on topics like soil conditioning, native plants, project cost estimating, water storage estimating.**
- **Work with partners to develop standards/goal-setting w/r/t residential water storage capacity, determining realistic and replicable dollar per gallon of storage.**
- **Work with partners to identify ways to expand access to high functioning, affordable residential GSI with manageable maintenance requirements**

Thank You!

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Before & Afters



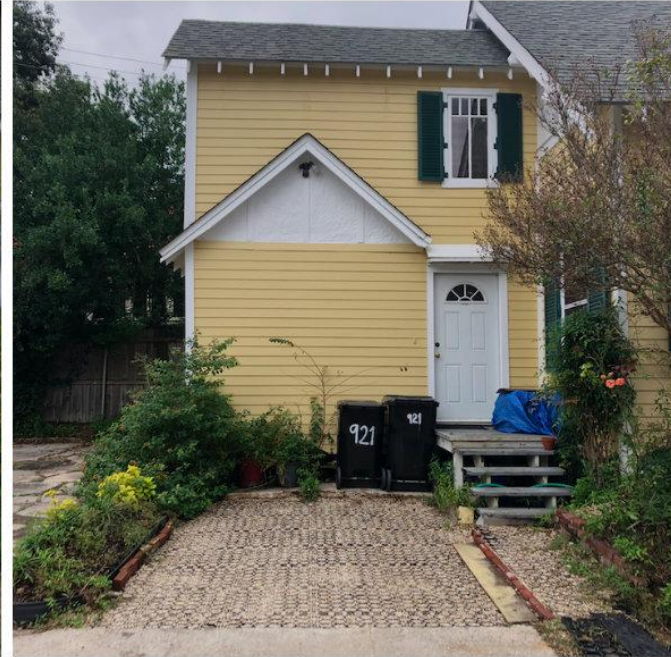
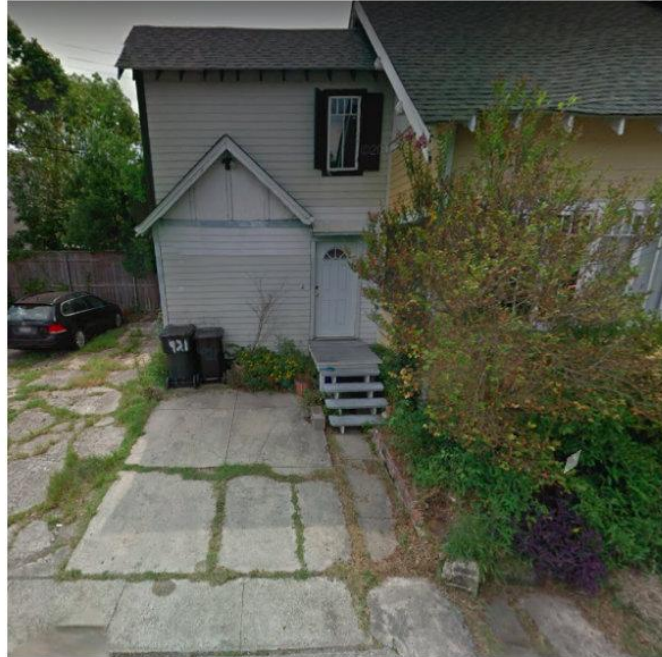
**Kyle Digby
DIY
112 square feet paving removed**



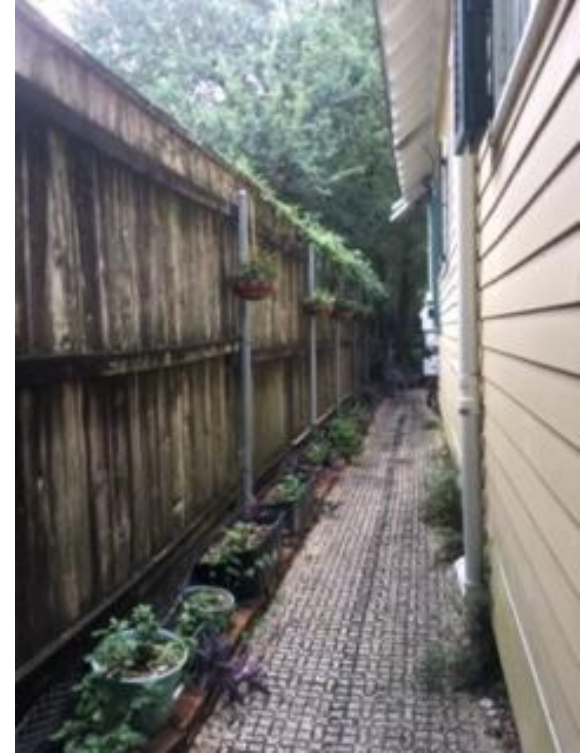
Before & Afters

Carlos Valladares & Patrice Fisher

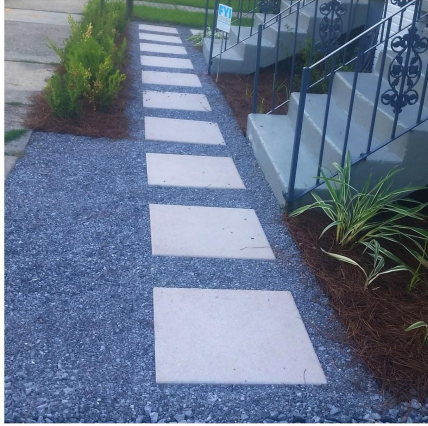
DIY
441 square feet removed



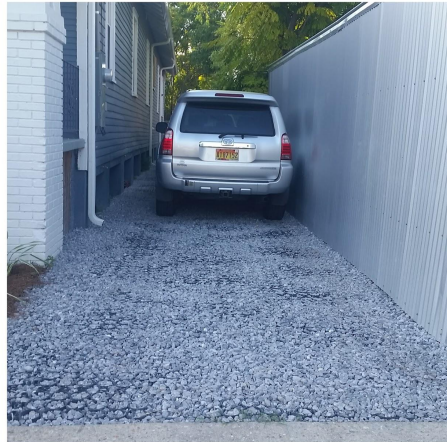
Before & Afters



Before & Afters

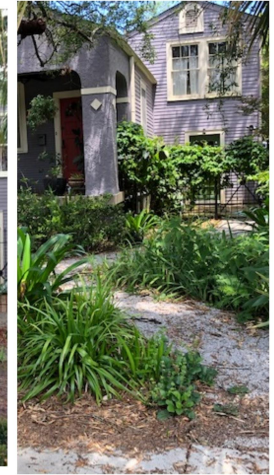
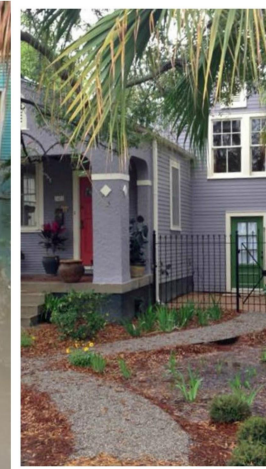


**Mastodonte
Permeable paving +
TrueGrid driveway
1,238 square feet paving removed**



Before & Afters

Evans + Lighter



3300 gallons of storage
600 square feet paving removed

11,000 gallons of storage
343 square feet paving removed

