



Thank you for completing a Front Yard Initiative project at your home. Since 2016, FYI has helped 85 residents go from #graytogreen, and your project is an integral part of a larger movement to improve New Orleans' safety, beauty, and stormwater management. To help us improve the FYI program, please take 10 minutes to reflect on your project outcomes.

FYI Participant Follow-up Survey

Demographic Info

Note: Demographic data is required by grantors. All information is kept confidential, and the Urban Conservancy only uses data collected in the aggregate.

* 1. Your full name:

* 2. Age:

* 3. Race/Ethnicity:

* 4. Gender:

* 5. How many years have you been living in the New Orleans area?

FYI Participant Follow-up Survey

Property Info

* 6. FYI Property Address:

* 7. Do you occupy/live at this property?

- Yes
 No

* 8. Which green infrastructure measures are installed at your property? Check all that apply.

- Rain barrel
 Infiltration trench
 French drain (includes a pipe)
 Rain garden
 Bioswale
 Stormwater planter box
 Permeable paving (driveway, walkway, patio, etc.)
 Parking strips
 Native tree
 Native plants & shrubs

* 9. Rate your current satisfaction with your FYI project based on: (1=Not satisfied; 7=Very satisfied)

	1	2	3	4	5	6	7
Functionality	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Aesthetic	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Overall	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

* 10. Do you own additional properties in New Orleans?

Yes

No

11. Please list any other properties you own (including any LLCs):

FYI Participant Follow-up Survey

Property Maintenance

* 12. How much maintenance does your watersmart property require?

None

A great deal



* 13. How much time do you spend on regular maintenance since completing FYI?

- More
- Less
- About the same

* 14. How have your maintenance costs changed since completing FYI?

- Increased
- Decreased
- About the same

Comments:

* 15. Have you hired a contractor for regular maintenance of your FYI project?

- Yes
- No, but I'd like to
- No, and I'm not interested

Other (please specify):

FYI Participant Follow-up Survey

Maintenance Contractor Info

16. Who is your maintenance contractor?

Name:

Business:

Phone number:

Email address:

* 17. Would you recommend your maintenance contractor?

Yes

No

Comments:

FYI Participant Follow-up Survey

Plantings

* 18. How have your **native** (or non-invasive naturalized) plants done since being planted?

- My plants are thriving and multiplying
- My plants were slow to establish but are happy
- My plants are unhappy (due to soil, light requirements, etc.)

Comments:

* 19. Have you had to replace any original native (or non-invasive naturalized) plantings?

- Yes, all
- Yes, several
- Yes, a few
- No

Comments:

FYI Participant Follow-up Survey

Plantings Continued

* 20. Have you replaced original plantings with more **native** (or non-invasive naturalized) plants?

- Yes
- No
- Unsure

FYI Participant Follow-up Survey

Project Impact

* 21. Rate the severity of flooding and drainage issues on your property **before** completing FYI.

Mild Severe

★ ★ ★ ★ ★

* 22. Rate the severity of flooding and drainage issues on your property **immediately after** completing FYI.

Mild Severe

★ ★ ★ ★ ★

* 23. Rate the severity of flooding and drainage issues on your property **now**.

Mild Severe

★ ★ ★ ★ ★

* 24. Which of the following benefits have you seen as a result of your FYI project?

- | | |
|--|--|
| <input type="checkbox"/> Increased pollinators | <input type="checkbox"/> More time spent outside |
| <input type="checkbox"/> Increased birds & wildlife | <input type="checkbox"/> Less localized flooding |
| <input type="checkbox"/> Fewer mosquitos | <input type="checkbox"/> No localized flooding |
| <input type="checkbox"/> Lower utility bills (decreased heat island effect, more rain water harvested) | <input type="checkbox"/> None of the above |

FYI Participant Follow-up Survey

Water Education

To what extent do you agree with the following statements:

- * 25. Adhering to the "living with water" principles is important for New Orleans' sustainability. ("Living with water" means incorporating water-smart landscaping that slows rainwater down, spreads it out, and allows it to soak back into the soil where it falls.)

Strongly disagree

Strongly Agree



- * 26. FYI increased my awareness about the importance of the "living with water" principles.

Strongly disagree

Strongly Agree



- * 27. The green sector is important for New Orleans' sustainability. (The "green sector" includes professionals who understand living with water principles and provide goods and services in support of holding water where it falls to minimize runoff into our drainage system.)

Strongly disagree

Strongly agree



- * 28. FYI increased my awareness about the green sector's importance for New Orleans' sustainability.

Strongly disagree

Strongly agree



- * 29. The financing of incentive programs like FYI is important for New Orleans' sustainability.

Strongly disagree

Strongly agree



FYI Participant Follow-up Survey

Community

30. Have you been involved in any of the following groups or initiatives? Check all that apply.

	Before FYI	After FYI	Current Member
Master Naturalist	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Master Gardener	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Native Plant Initiative	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Herb Society of America	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Local gardening group	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Catch basin clean-out event	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Adopted a catch basin	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

31. Have you received any of the following certifications for your property? Check all that apply.

- NABA Butterfly Certification
- NWF Certified Wildlife Habitat
- Million Pollinator Garden Challenge

* 32. Are you an active member of our FYI Facebook group?

- Yes
- No, but I would like to join
- No, and I don't want to join

FYI Participant Follow-up Survey

Advocacy

* 33. How have you recommended the contractor/business who completed your FYI project?

- Liked their business on social media
- Written them a review (Facebook, Google, Yelp, Nextdoor, etc.)
- Given their contact info to a friend, family member, or neighbor
- Put their sign in your yard
- I have not yet recommended my contractor
- I would NOT recommend my contractor
- N/A: I DIYed my project
- I recommended my contractor by:

* 34. How have you spread the word about FYI since participating? Check all that apply.

- Recommended the FYI program to friends, neighbors, contractors by word of mouth
- Posted about FYI on social media
- Displayed an FYI yard sign in your yard
- Made a public presentation (e.g. neighborhood association meeting, hosted a walk and learn)
- I have not spread the word about FYI
- Other, please specify:

* 35. Would you be interested in assisting the Urban Conservancy develop its green sector advocacy strategy (e.g. by participating in a focus group)?

- Yes
- No

36. Please feel free to share any ideas, reflections, recommendations or stories about your FYI project or the program.